

What do you *say*???

A Sample “Script” CCE Educators can use before administering the **CCE Parent Education Survey**

Welcome everyone to the program. Introduce yourself to the group.

Introduce Cornell Cooperative Extension – cover whatever information you usually provide about national, state and local programs; be sure to include the statement that our **educational programs are research based.**

Introduce the topic of the Parent Education Program.

Then say....

1) “Do you remember a few minutes ago I told you that Parent Education Programs taught through Cornell Cooperative Extension are based on the most current information we have from the research about “best practices” for raising children? Well tonight, (or today) I am going to ask you to participate in a research project focused on assessing the impact of our Cornell Cooperative Extension parent education programs in NY State. We are surveying hundreds of parents before they begin the program and then again after they have completed the program to see what kind of changes happen in families.

This will take just a few minutes.....

I will be distributing a consent form and a parent survey. I’ll ask you to fill out the survey tonight, based on what you are currently experiencing in raising your children. In 3 weeks (or 6 weeks or whenever your end date is) at our last workshop, I’ll be giving you the survey again. The University will be evaluating the data in a way that keeps your survey responses confidential but shows us whether or not there have been any changes based on what you have learned in the workshops.”

2) Distribute consent forms and say “Your participation is entirely voluntary. Please read the consent form and, if you choose to participate, sign it and turn it over.” When everyone is finished, I will collect them.”

3) Distribute the pre-test and say, “In order to keep your information anonymous, we are asking you for your birthday in the top right hand corner. This will be used to create a 6-digit ID number so that we can match your surveys at the end of the program. Please enter your birthday in this box in the following format: 2-digit month, 2-digit day, and 2-digit year. For example, if you were born February 11, 1974, you would enter 021174. Then answer the questions on both sides of the survey. ”

4) When folks are finished, collect the surveys and thank the participants.